

Quarterly Issues/ Programs List  
WTMJ-TV  
January 1, 2002

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<b>ISSUE:</b>	<b>TITLE:</b>	<b>DESCRIPTION:</b>	<b>DATE:</b>	<b>TIME:</b>	<b>DURATION:</b>
Responding to the terrorist attacks on the United States	Reporter's Notebook	The Milwaukee Health Department puts together what information the public needs to know if a bio-terrorism attack were to hit, 10/1, 10pm, 75 seconds	10/1/01	10PM	75 Seconds
		The 128 <sup>th</sup> Air Refueling Wing of the Wisconsin Air National Guard has some members activated to help in the war on terrorism.	10/1/01	5PM & 6PM	75 Seconds
		Secretary of Health and Human Services, Tommy Thompson responds to America's readiness to withstand a bio-terrorism attack.	10/1/01	5PM	150 Seconds
		How are medical facilities prepared to deal with a bio-terrorism attack.	10/2/01	5PM	75 Seconds
		Seven state lawmakers fly to New York and back as a way of showing it is safe to fly.	10/2/01	4PM	75 Seconds
		Milwaukee County Emergency Management shows video to help people identify if a bio-terrorism attack is happening.	10/3/01	10PM	75 Seconds
		Memorial Service for former UW-M student and Milwaukee resident missing in the World Trade Center attacks.	10/5/01	10PM	75 Seconds
		Reaction to the start of military action against Afghanistan from the Islamic Community.	10/7/01	10PM	75 Seconds
		Airport passengers react to military action against Afghanistan.	10/7/01	10PM	75 Seconds
		Local health officials react to Anthrax cases in Florida.	10/8/01	10PM	75 Seconds
		What security measures are in place at local utilities to prevent a terrorist attack.	10/8/01	10PM	75 Seconds
		School children at Islamic Center School react to bombing of Afghanistan.	10/8/01	5PM	75 Seconds
		Families of those in the military react to military action against Afghanistan.	10/8/01	6PM	75 Seconds
		Brookfield Elementary School kids hold assembly at the end of fund raising effort to raise money for victims of terrorist attacks.	10/8/01	5PM	20 Seconds
		Man gets tested for Anthrax after opening letter	10/9/01	10PM	75 Seconds

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with white powder, this following the first cases in Florida...first of many such stories we did.

Health Commissioner holds news conference to talk about Anthrax and bio-terrorism.	10/9/01	5PM & 6PM	75 Seconds
Muskego man helps to detain a passenger on flight he is on who has mental problems and who rushes the cockpit.	10/9/01	5PM	75 Seconds
Suspicious letter is found and opened at MATC downtown campus, first of many such stories we did.	10/10/01	5PM, 6PM, & 10PM	75 Seconds
Local FBI agents talk about the warning that additional terrorist acts could happen.	10/11/01	10PM	75 Seconds
One month after September 11 <sup>th</sup> , how are people going about their daily lives.	10/11/01	10PM	75 Seconds
Governor McCallum introduces new task force on terrorism.	10/11/01	5PM	75 Seconds
Schools take part in nationwide Pledge of Allegiance.	10/12/01	5PM	75 Seconds
What have hospitals and poison control centers done to prepare for a bio-terrorism attack and how would they treat children.	10/12/01	5PM	75 Seconds
The anxiety over Anthrax cases grows as the number of cases in the country increases.	10/16/01	10PM	75 Seconds
Milwaukee Fire and Health Departments hold joint news conference to talk about having to respond to all of the Anthrax related scares.	10/16/01	5PM & 6PM	75 Seconds
Food inspectors out looking for normal cleanliness things, plus bio-terrorism and chemical contamination.	10/16/01	5PM	75 Seconds
FBI evidence gathering team from Milwaukee going to help out at Ground Zero.	10/19/01	10PM	75 Seconds
How are local postal workers doing after postal workers in Washington D.C. have died from Anthrax.	10/23/01	5PM	75 Seconds
One of the Washington D.C. postal workers that died is a Marquette University graduate.	10/24/01	10PM	75 Seconds

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Adjustments to significant changes in education (Choice and charter schools) and welfare reform	Post Office works on informing the public about safety and ways of sanitizing the mail.	10/26/01	5PM	75 Seconds
	FBI issues another warning about terrorist threats against the U.S.	10/29/01	10PM	75 Seconds
	Wisconsin Emergency Management holds forum on terrorism preparedness.	10/30/01	10PM	75 Seconds
	Minister from Elm Grove returns home from Pentagon, he was there the day of the attack and stayed to help out.	10/31/01	10PM	75 Seconds
	Local airline passengers react to congress passing a new airport security bill.	11/1/01	10PM	75 Seconds
	Local woman creates a website for families with loved ones in the Navy so they can keep in touch.	11/5/01	10PM	75 Seconds
	Local Choice schools supporter starts new 40 million dollar loan campaign to increase the capacity of schools taking part in the Choice program.	10/10/01	5PM	75 Seconds
	Governor makes major announcement regarding School Choice.	11/5/01	5PM	75 Seconds
	CNH Global breaks ground to expand the manufacturing plant in Mt. Pleasant so both Case and New Holland tractors can be assembled there.	10/5/01	6PM	75 Seconds
	Public hearing is held on Milwaukee City Budget. Governor holds news conference to talk about the state's budget crisis.	10/10/01 11/1/01	10PM 5PM	75 Seconds 75 Seconds
City and regional economic development	How is state budget crisis affecting local government budgets.	11/2/01	5PM	75 Seconds
	More reaction from state legislators about the state budget crisis.	11/2/01	5PM	75 Seconds
	Milwaukee County votes on budget for coming year.	11/5/01	5PM, 6PM & 10PM	30 Seconds
	New Brookfield Elementary School is vandalized before it opens, delaying that event	10/3/01	5PM	75 Seconds
Crime and violence, especially among juveniles and in school settings				
	16 year old boy who shot his 14 year old neighbor	10/23/01	5PM, 6PM	40 Seconds

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Health care; access and cost	and buried her body strikes plea agreement. MPS Superintendent, Milwaukee Mayor and Health Commissioner put out annual plea for families to get their children immunized. GE Medical Systems unveils new full field digital mammography equipment and making it available to its employees at work. Insurance company is accused of redlining in Milwaukee Central City.	10/25/01  11/2/01  10/23/01	& 10PM 5PM 5PM 6PM	75 Seconds  75 Seconds  75 Seconds
Racism in employment, housing and education				

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Responding to the terrorist attacks on the United States	News Story	Many area residents show up at the Blood Center to give blood	9/11/2001	10pm	75 seconds
	News Story	Islamic community reacts to the attacks on the World Trade Center.	9/11/2001	10pm	75 seconds
	News Story	People go to churches to pray for the victims of the attacks on the World Trade Center and Pentagon.	9/11/2001	10pm	75 seconds
	News Story	Airports close and security is tighten there and other public buildings because of terrorist attacks in New York and Washington.	9/11/2001	10pm	75 seconds
	News Story	Milwaukee police investigate threats against Islam's.	9/12/2001	5pm	75 seconds
	News Story	Lines form at gas stations because of a fear of a shortage of gas, also some raise prices.	9/11/2001	10pm	75 seconds
	News Story	Big blood drive at Waukesha County Expo Center.	9/12/201	5&6pm	75 seconds
	News Story	How to talk to kids about what happened in New York and Washington D. C.	9/12/2001	4:30pm	75 seconds
	News Story	Neighborhoods fly flags and show signs of patriotism.	9/12/2001	5pm	75 seconds
	News Story	People hold candlelight vigils, and go outside their homes lighting candles to show support for the people who were killed in the terrorist attacks.	9/14/2001	10pm	75 seconds

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Responding to the terrorist attacks on the United States (cont.)	News Story	Special ceremonies take place before high school football games.	9/14/2001	10pm	75 seconds
	News Story	Brady Company employees gather around flag pole and sing God Bless America.	9/14/2001	5pm	75 seconds
	News Story	Jewish people hold prayer service for those involved in the terrorist attacks of earlier in the week.	9/14/2001	6pm	75 seconds
	News Story	Teacher writes a patriotic song and her class learns it.	9/14/2001	5pm	75 seconds
	News Story	WTMJ-AM personalities help collect money for the United Way September 11 <sup>th</sup> Fund.	9/14/2001	4,4:30,5,6, & 10pm	25 seconds
	News Story	Reports from New York on how the reaction to the terrorist attacks and how people are coping from Lynise Weeks.	9/14,15,16,17,18,19/2001	5,6 & 10pm	80 seconds
	News Story	Local military recruiters see big increase in the number of people wanting to enlist in the armed forces.	9/17/2001	10pm	75 seconds
Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	Groundbreaking for new YMCA and charter school at North Avenue and Teutonia Avenue.	8/21/2001	4:30pm	75 seconds
	News Story	Milwaukee Public Schools open for the year, first year with more emphasis being given to neighborhood schools.	8/27/2001	5pm	75 seconds

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City and regional economic development	News Story	Hundreds of people apply for jobs at the new Bombardier plant in Sturtevant.	7/5/2001	5pm	75 seconds
	News Story	Capitol Stamping opens new facility in old Steeltech plant.	9/7/2001	5pm	75 seconds
Crime and violence, especially among juveniles and in school settings	News Story	Fond du Lac Police release sketch of man thought to have sexually assaulted a little girl.	7/19/2001	10pm	75 seconds
	News Story	One teenager killed and several others hurt in freeway accident while they are coming home from a rave party.	7/21/2001	5,6&10pm	75 seconds
	News Story	Man accused of abducting and sexually assaulting little girl in Fond du Lac turns himself in.	7/24/2001	5,6&10pm	75 seconds each
	News Story	Body of 14 year old girl found in Marinette County and may be that of Milwaukee girl missing for a year.	7/30/2001	5,6,10pm	75 seconds each
	News Story	A Milwaukee woman, her two 15-year-old sons and a friend, have been arrested in connection with the finding of a body in Marinette County. It is believed to be a Milwaukee girl missing for one year.	7/31/2001	5,6&10pm	75 seconds each
	News Story	15 year old twin brothers are in juvenile court for their part in the death of a 14 year old Milwaukee girl, and hiding her body in Marinette County.	8/1/2001	5&6pm	75 seconds each
	News Story	Two teenage boys shot in the leg during a car jacking in Milwaukee.	8/14/2001	10pm	75 seconds

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Health care, access and cost	News Story	Kathy's House opens in Wauwatosa, a Ronald McDonald type home for adults with family in the hospital in the area.	7/1/2001	5pm	30 seconds
	News Story	Children's Hospital is named a Level 1 pediatric trauma center, making it one of only 14 in the nation.	7/2/2001	5pm	25 seconds
	News Story	Gilda's Club opens in Shorewood for men, women and children with cancer to go for support, education and advice.	7/11/2001	5pm	45 seconds
	News Story	Board members of the Isaac Coogs Health Center answer questions regarding its inability to provide the medical needs of its patients.	7/19/2001	5pm	75 seconds
	News Story	Health Department, the mayor and other health professionals hold news conference to talk about recent Infant Mortality Report and how to discuss progress in preventing infant deaths.	7/31/2001	5pm	75 seconds
	News Story	New campaign aimed at getting more people to go into nursing.	9/5/2001	10pm	75 seconds
Family values and development, teen pregnancy and births to unmarried women	News Story	Racine woman is in court for keeping her daughter in the closet for close to a month.	8/2/2001	6pm	75 seconds
Racism in employment, housing and education	News Story	African American's have to pay a higher percentage rate on loans when buying cars at Nissan dealerships according to study.	7/1/2001	6pm	75 seconds

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Racism in employment, housing and education (cont.)	News Story	New study says much fewer Hispanics own their own home, compared to their white counterparts.	7/16/2001	5pm	75 seconds
		Hispanics concerned over the need for more Hispanic people to have computers and access to the internet.	7/18/2001	4:30pm	75 seconds
		State Representative Carol Owens makes racially divisive comments about why more African American women aren't members of the Republican Party and don't run for office.	7/20/2001	10pm	75 seconds

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July 1, 2001

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Adjustments to significant changes in education (Choice and Charter schools) and welfare reform	TV News	New York Mayor Rudy Giuliani and others from New York come to take a look at the School Choice program here in Milwaukee	5/14	5&6pm	75 seconds
	TV News	School Choice backers go to Madison to urge lawmakers to keep the program in the state budget	5/30	5pm	75 seconds
	TV News	Supporters of School Choice hold a prayer vigil because of the cuts made by the State Senate to the program	6/14	5pm	75 seconds
	TV News	Supporters for School Choice and for public education both rally at the state capitol	6/28	5&6pm	75 seconds
A transportation system to move people between jobs and homes	TV News	Federal DOT Secretary expected to announce federal money to fix the Hoan Bridge later in the week	4/5	5&6pm	75 seconds
	TV News	Highway 45 lanes closures begin on northbound lanes from Lincoln Avenue to County Line Road	4/9	5&6pm	75 seconds
	TV News	DOT announces the cause of the Hoan Bridge troubles from last December	4/10	5&6pm	75 seconds
	TV News	DOT holds a news conference to release the findings of Draft Environmental Report on widening of Highway 164 in Waukesha and Washington Counties	4/24	6pm	75 seconds
	TV News	6 <sup>th</sup> Street Viaduct closes to be rebuilt	5/1	5&6pm	20 seconds
	TV News	Work to begin on damage section of Hoan Bridge	5/21	5pm	75 seconds

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During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Adjustments to significant changes in education(Choice and charter schools) and welfare reform	News Story	Local group in favor of choice education react favorably to the Bush Administration's education proposals	1/23	4pm	75 seconds
	News Story	Custer High School shows off its new state of the art Heating, Ventilation, and Air Conditioning Lab, made available with the help of the vocational trade groups in town	3/29	6pm	75 seconds
A transportation system to move people between jobs and homes	News Story	State steps up bridge inspections in the state following the buckling of the Hoan Bridge	1/9	5pm	75 seconds
	News Story	I-94 and Highway G interchange in Waukesha County will open two months ahead of schedule	1/12	5pm	75 seconds
	News Story	Problems with the Saukville bridge have people waiting a lot longer to cross the bridge during rush hour	1/24	6pm	75 seconds
	News Story	Hoan Bridge will re-open at the end of the week, with one lane each way where the bridge buckled	2/13	10pm	75 seconds
	News Story	Hoan Bridge re-opens	2/17	5,6,10pm	75 seconds
	News Story	Wisconsin Department of Transportation holds a news briefing to update the major construction projects in the area for this year	3/13	5pm	75 seconds
	News Story	Saukville bridge is repaired and open, one week ahead of schedule	3/16	6pm	20 seconds

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A transportation system to move people between jobs and homes (cont.)	News Story	Preliminary Construction work begins on Highway 45	3/19	10pm	75 seconds
City and regional economic development	News Story	New Berlin Council to vote on giving a conditional use permit to company wanting to build a power plant in the city	1/8	10pm	75 seconds
	News Story	Tower Automotive, union and city reach an agreement that will keep 300 jobs in the city	1/10	5&6pm	75 seconds
	News Story	Public has a chance to see the design concepts for renovating Kilbourn Ave, Water Street and Wisconsin Avenue	3/7	6pm	20 seconds
	News Story	Governor McCallum makes an announcement about provisions in his budget that will benefit the Grand Avenue Mall, Boston Store, and downtown Milwaukee	3/28	5pm	75 seconds
Crime and violence, especially among juveniles and in school settings	News Story	Second incident in the last couple of months of teens vandalizing people's property and video taping themselves doing it	1/4	10pm	75 seconds
	News Story	Follow up on the second bunch of video vandals, man recognizes boat motor they stole	1/5	6pm	75 seconds
	News Story	Fond du Lac Goodrich High School closed today because of vandalism that causes much damage	1/31	5&6pm	75 seconds
	News Story	Underage drinking citations are dropped after a bust of a party in Elm Grove because it will be too expensive to prosecute them	2/14	10pm	75 seconds

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Crime and violence, especially among juveniles and in school settings (cont.)	News Story	13 year old in Kenosha is caught drunk driving	2/17	10pm	30 seconds
	News Story	Kenosha Tremper High School is closed because of vandalism	2/20	5pm	60 seconds
	News Story	14 year old Milwaukee boy carjacks a cab driver in Milwaukee	3/2	6pm	75 seconds
	News Story	Local reaction story to the school shooting in San Diego	3/5	10pm	75 seconds
	News Story	Students from Fond du Lac Junior High School are listed on a hit list that is found on the internet	3/6	5&6pm	75 seconds
	News Story	Student from Pilgrim Park Middle School is taken into custody for having a gun outside the school	3/7	5,6,&10pm	75 seconds
	News Story	Elm Grove Police and Elmbrook School District hold news conference to talk about incident where two students were arrested outside middle school, one of the kids had a gun	3/8	5&6pm	75 seconds
Health care; access and cost	News Story	Two teenage boys walk away from a treatment center and halfway house and set fire to a barn in Delafield	3/19	6pm	25 seconds
	News Story	Update on the flu shot clinics and the number of cases of flu to hit the area	1/8	10pm	75 seconds
	News Story	Emergency physicians at the Medical College take public comment as part of a study they are doing on Public Access Defibrillation in the county	1/9	10pm	40 seconds

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Health care; access and cost (cont.)	News Story	Shoo the Flu Clinics are added because of the number of people not able to get the shots prior to the new year	1/9	5pm	75 seconds
	News Story	Follow up on the closing of a south-side medical clinic run by the Medical College	1/19	5pm	75 seconds
	News Story	Congressman holds a news conference to talk about the high cost of breast cancer drugs in this area	1/24	5pm	30 seconds
	News Story	New Census Bureau numbers are out detailing welfare of children in our area	2/23	5pm	75 seconds
	News Story	Greenfield city employees are taught how to use portable defibrillators	2/27	5pm	75 seconds
	News Story	New Health and Human Services Secretary Tommy Thompson tours the 16 <sup>th</sup> Street Community Health Center as a way to promote Bush Administration Health Care Plan	3/5	5pm	75 seconds
Family values and development, teen pregnancy and births to unmarried women	News Story	Former US Surgeon General Dr. Jocelyn Elders speaks at Teen Pregnancy conference	1/26	5pm	, 75 seconds
	News Story	One year old baby is killed in Kenosha, allegedly by woman's boyfriend	2/19	5&6	75 seconds
Racism in employment, housing and education	News Story	Minority Contractors are recognized for their work at Miller Park	2/26	5pm	75 seconds